



KONICA MINOLTA

News Release

Konica Minolta Data Modernization Expert to Speak at FCW Digital Transformation Workshop

Scott Swidersky to Present Opening Remarks at Keynote Session

Ramsey, NJ, (September 8, 2020) Konica Minolta Business Solutions U.S.A., Inc. (Konica Minolta), along with its enterprise content management (ECM) division, Quality Associates, Inc. (QAI), today announced QAI President Scott Swidersky will be a featured speaker at Federal Computer Week's (FCW's) annual Digital Transformation Workshop on September 22, 2020.

Swidersky, who also serves as Konica Minolta's Vice President of ECM, holds a deep understanding of digitization and transformative processes. As a premier data modernization and M-19-21 compliance expert with more than 20 years of experience in the document/electronic records management field, he will present opening remarks for this year's keynote session.

The Digital Transformation Workshop, a major learning event for all federal agencies, brings together seasoned experts from both government and industry who share their strategies and best practices for leveraging technology to rethink and retool business processes, workplace culture and user experiences. Sessions at this year's event will explore a range of critical topics including:

- Retooled Business Processes
- Cybersecurity
- Workplace Culture and Change Management

- Automation and Workflow
- Data Analysis and Continuous Process Improvement
- The User Experience
- Mission Attainment

“As a long-time FCW partner, we look forward to exchanging ideas and discussing advancements that will propel the federal government forward in the digital era,” said Swidersky. “My remarks on the importance of building a consensus for digital transformation will be especially pertinent with today’s rapid movement of requirements driven by digital transformation that requires the re-invention of current policies, security protocols and business processes for federal agencies and private-sector companies alike.”

Due to the COVID-19 concerns and current restrictions on large public gatherings, this workshop is being planned as an exclusively online event. Should the public health environment change, an in-person component may be reinstated later.

Visit [FCW online](#) for more information about its Digital Transformation Workshop.

About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is reshaping and revolutionizing the [Workplace of the Future](#)™ with its expansive smart office product portfolio from IT Services ([All Covered](#)), ECM, Managed Print Services and industrial and commercial print solutions. Konica Minolta has been recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys for thirteen consecutive years, and is proud to be ranked on the Forbes 2017 America's Best Employers list. The World Technology Awards recently named the company a finalist in the IT Software category. Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index for eight consecutive years has spent three years on the Global 100 Most Sustainable Corporations in the World [list](#). It partners with its clients to give shape to ideas and work to bring value to our society. For more information, please visit us [online](#) and follow Konica Minolta

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About Quality Associates, Inc.

Quality Associates, Inc. (QAI) sets the standard in service excellence with customized solutions that turn printed materials and electronic information into useful, organized data that can be readily located and accessed by authorized users. From scanning and imaging to complete, searchable systems that bring information directly to the desktop, QAI offers complete systems integration, support and post-deployment training to ensure success. Founded in 1986 and located near both Baltimore and Washington, D.C., QAI is recognized as one of the industry's most trusted, experienced Value-Added Resellers (VARs) with an extensive electronic content management (ECM) supplier and partner network. QAI works with federal, state and local agencies; schools, colleges and universities; chemical and manufacturing companies; pharmaceutical, healthcare and medical research organizations; financial, accounting and law firms; professional associations; and many others. For more information, please call [\(410\) 884-9100](tel:410-884-9100) or visit www.QualityAssociatesInc.com. Or socialize with us at www.linkedin.com/groups/12330726/ and www.twitter.com/QAI_USA.

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