

Document Imaging Report

Business Trends on Converting Paper Processes to Electronic Format

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July 1, 2016

THIS JUST IN!

LOYALTY PROGRAMS INITIAL FOCUS FOR ABBYY RECEIPT CAPTURE SDK

Receipt capture is not a new concept, as vendors like the **Neat Company** have been offering it for applications like expense report management for years. Recognition software market leader **ABBYY**, however, is taking receipt capture in a new direction and targeting vendors interested in leveraging it to help build their loyalty programs. At least this is the initial market for ABBYY's new Receipt Capture SDK that was announced this week.

"We are going after the receipt capture market through a multi-tiered approach," explained Butch Reh, VP of licensing and marketing at ABBYY. "When we started looking at the market, we found there was a more immediate need related to loyalty programs than we had anticipated. To vendors like Pepsi or Starbucks, the concept of loyalty management is vital. They want to capture information from receipts to help them understand their customers and then be able to provide something back to those customers."

Semyon Sergunin, product marketing manager for ABBYY, took us through some of the details associated with this market. "When we introduced our beta program for our Receipt Capture SDK, we had several parties involved with loyalty programs express interest," he said. "Their goal is to get buyers of specific vendors' products to scan their receipts and submit them. If the receipt shows the consumer bought specific products, the vendor will offer some reward. Because many of these vendors sell through large retailers, they otherwise don't have access to end user buying information."

Sergunin noted that accurate line item capture
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How DI's Relationship with IT is Changing

WASHINGTON, DC—Throughout its history, document imaging has rightly been positioned as part of the IT market. After all, it involves hardware and software, as well as integration into existing IT environments. But, what if we were to tell you that paradigm is changing—that document imaging is evolving into the realm of business analyst software and away from the control of IT?

This is part of a larger trend regarding the "commoditization of IT" that came to the forefront during presentations made at the **Quality Associates, Inc.** (QAI) and **DocPoint Solutions** eighth user conference held last week in a seventh floor conference room at the Newseum, overlooking downtown D.C. The event drew attendees from several federal government agencies, as well as private entities in the beltway area.

Based in nearby Fulton, MD, QAI is a document capture-focused service bureau and systems integrator, while DocPoint offers complementary SharePoint ECM services. Historically, the vendor has held its conferences in Annapolis, MD, but re-located this year to make it more convenient for its federal customers who responded well (despite some morning commute issues due to thunderstorms).

The event's keynote was given by John Burton, CEO of DocPoint partner **Nintex**, which develops BPM software designed to automate processes in SharePoint environments. Burton did a nice job distilling the message that AIIM's John Mancini and others have been promoting for the past couple years, regarding our industry's potential to marry systems of record with systems of engagement.

"In the content management industry, we are automating people, things, documents and content," Burton said. "This is not as exciting as a lot of the stuff pure data transaction processing guys have done. But, as the world is turning from IT, data-centric operations, to effectively a human-centric content world, content management vendors are being put in a key position to

make some interesting changes.”

Burton went on to explain that traditional IT has always focused on machines and data. “However, a lot of newer IT is about unstructured content,” he said. “It involves social media, records, forms, sensory data—all these sources are growing faster than transactional data. Effectively, it’s stuff that used to come from paper. It’s forms that used to be filled out by hands that are now digital. You can’t easily fit all this into a data model, because people don’t think in data, they think in unstructured content.”

This is where capture intersects with BPM to help automate processes. But in today’s market, Burton stressed that BPM needs to be more agile than ever to handle constantly changing input. “BPM has historically been based on the old ‘data-centric’ model,” he said. “Yes, BPM has been designed to deal with unstructured content, but first that content has been moved into ECM systems, and once you get it in there, it might as well be structured. Once content is in a traditional ECM system, it’s very hard to get at it and change it and reroute it.

“In today’s environment, you might have an influx of Tweets, for example, that makes you want to change a process immediately. You need to be able to get at those processes and change them any way you want. When thinking about BPM, I encourage businesses to think about small content, not big data. They need to be able to remake their business processes, so that technology, people, processes, and content are all interchangeable and interdependent.

“New content management systems can’t hide content. They need to expose it, and not in a proprietary manner. Then, there needs to be a collaborative means for helping automate the processes associated with that content.”

Nintex has been very successful in delivering its brand of BPM. The Bellevue, WA-based ISV reported that it was expecting to exceed 30% growth for its fiscal 2015, which would have brought its annual revenue over \$70M. Burton ran through some brief case studies with customers like **LinkedIn**, where Nintex helped cut in half the processing time for certain types of sales contracts. He also discussed how the Vail, CO, Water Authority was able to save \$200,000 per year just by moving from paper to electronic forms.

“Every company has human-centric collaborative processes,” Burton said. “They show up in multiple departments. In finance, you have purchase requests; in HR, there is onboarding and vacation requests; in IT, you have help desk requests; there is customer service and support; the list goes on. The bottom line is that if an organization automates any one of these processes, they will have happy constituents.

“My recommendation is that when organizations are getting started with BPM, they start small. They should find

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DIR is the leading executive report on managing documents for e-business.

Areas we cover include:

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3. Forms Processing/OCR/ICR
4. Enterprise Content Management
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something bite-sized that involves multiple people and types of content. They should look at processes that are approval-based and involve provisioning, where they need collaboration and communication. They also need to be prepared that it might not work perfectly the first time. But, once some adjustments are made and they find their first reference point, it will help them be able to do their next automation project for another group, and then another, and so on.”

Burton explained that users typically start with Nintex purchases well under six figures and grow from there. He said that making Nintex available on the cloud has reduced the barrier to entry even further. “According to the statistics we’ve seen, 75% of the money IT departments are currently spending is on legacy systems,” said Burton. “That’s doesn’t leave a lot left to spend on new implementations. So, as vendors, we have to find ways to build new systems differently.

“The key is self-service for the users. We have to create systems that users can configure themselves without the need to get IT involved. Our services have to be building blocks that are already connected to their ecosystems. We have to be service providers and enablers that in the background are taking care of concerns like security and reliability.

“Today, 52% of IT decisions are being made exclusively by IT organizations,” Burton added. “But, within a couple years, IDC says that 60% of IT spending in the U.S. will be controlled by line of business users. This includes the people in charge of areas like HR, finance, and procurement. IT is changing—it’s becoming a facilitator.”

Mitigating risk

It was this point that another speaker at the event, Salvador Barragan, really hammered home. Barragan is the chief of section: Information Governance at the **International Monetary Fund**. He previously worked as director of records management at the **Inter-American Development Bank**. Although Barragan is not an economist, he told *DIR* that his way of thinking is influenced by his work in that field.

Barragan’s presentation was titled “Changing How

Content is Analyzed and its Effect on Organizations.” “I should have just called it “The Cloud and the Commoditization of IT,” he said. “IT, as we all know, has created a monstrous infrastructure within most organizations today. But if you look at the emergence of platforms like Azure and AWS, IT is starting to become commoditized—like power was in the early 20th century.



“A lot of newer IT is about unstructured content. You can’t easily fit it all into a data model, because people don’t think in data, they think in unstructured content.”

—John Burton, CEO, Nintex

“It used to be that to run a manufacturing plant, having an on-site power facility was a huge competitive advantage. Then, a national infrastructure was created for distributing electricity, and power become commoditized. While, this infrastructure was emerging,

manufacturers had an important executive called the chief electricity officer.”

Barragan’s view is that organizations’ initiatives to move their IT to cloud services will end up being primarily about mitigating risk. “If you look at paper processes, they are typically very simple, straightforward, and centralized,” he said. “When you move to electronic processes, they become more decentralized. Everyone becomes empowered to manage their own information. Sure, you can set up retention schedules for managing electronic documents, but studies have shown that up to 70% of those fail.

“If you look at regulations that have been set up in the past 15 years like Sarbanes-Oxley, HIPAA, and the Federal Rules of Civil Procedure, they all create consequences for records and data management failures. So, it’s necessary to govern all this electronic information, but the question comes down to who is going to do it?”

Barragan asks why organizations would want to carry the risk associated with data management if IT is not a core competency. “What has happened is that a lot of businesses that started out focusing on other areas have become giant IT shops; they have forgotten what they were in business for in the first place,” he said. “But, there are a couple of developments that are causing this to change.

“The first was the fall of the Berlin Wall in 1989. That expanded the labor market and started the decentralization of IT. Now, when you add in the emergence of cloud infrastructures, organizations have the ability to hire programmers around the

world and quickly have them spinning up applications in the cloud. This is causing software to become commoditized. Why would you want to do it in house anymore? Why carry all the risk associated with IT if it is not a core function of your organization?

“Going forward, I think there is going to be a lot more focus on understanding the Azure and AWS frameworks. The scale of companies like Microsoft and Amazon makes competing with them impossible. Vendors and businesses are going to be looking at how they integrate their stuff into those frameworks and dovetail with them.

“This is going to lead to the accountants and budget people eliminating IT and the overhead associated with it. In essence, they are going to be moving the risk associated with IT to a third-party and reinvesting their IT budgets into more core activities.”

So, where does this leave software vendors? “They are going to have to be more like IKEA and create building blocks, running on these cloud platforms, that non-IT business analysts can put together to create solutions,” said Barragan.

IT as a Toolbox

Olivia Stewart, a senior SharePoint solutions architect for DocPoint, noted that she is already seeing this trend in the field. “Increasingly, business is controlling IT,” she stated during her presentation on “IT Moving out of the Basement...Like 20-something Kids.” “Or, we are seeing business users go around IT.”

Stewart suggested that IT needs to evolve from providing solutions to providing tools to business users. “Things are moving too fast in today’s world for IT to have to build solutions and process changes—by the time all this gets done, users’ needs have changed,” she said. “IT has to learn to create toolboxes that business users can create their own solutions with. Business users understand their needs better than IT ever will. This will also prevent business users from going around IT, which creates security risks.”

Stewart added that training also needs to regain its position as a priority. “In the 1980s and 1990s, there was lots of training going on for applications like Excel, for example,” she said. “Now, when you see budget cuts, testing and training are typically the first things to go. There is an assumption that people already know how to use technology today. Sure, they can use it to order stuff on Amazon, but the issues you run into with business software are much more complex.

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“The bottom line is that IT needs to provide tools and teach business users how to utilize them. This will enable them to build their own solutions.”

Pushing the market forward

Scott Swidersky, who serves as executive director of QAI and president of DocPoint, was pleasantly surprised that the theme regarding the evolution of IT emerged at the conference. “I really just wanted to talk about ECM, the positive impacts it can have, and how that can change business,” he said. “The conversation went the way of who can affect those changes and how they can best be implemented in today’s environment.”

Late last year, QAI and DocPoint put out a press release announcing how they had helped three of their vendor partners win the largest deals in the histories of their companies. Swidersky stressed how the integrator’s experience and understanding of the federal market was key to getting those deals done. During a partner dinner the night prior to this year’s conference, encouraged the dozen event sponsors to present a solutions-oriented face to the event attendees.

In addition to long-time QAI/DocPoint partners like **Kodak Alaris**, Nintex, and **Kofax**, **eSignLive by Vasco** was a high-level sponsor. Although not the brand-recognized leader in the e-signature market, eSignLive was able to demonstrate some unique capabilities regarding security and auditability that have made it a favorite among government and financial services users. Founded in 1992 as Silanis Technology, the company has grown steadily with the e-signature market. It’s these type of well-

DIGITECH INTEGRATES IDR

Digitech has completed integration of its Forms Magic IDR technology with its PaperVision Capture Software. Formally launched last year, Forms Magic features patent pending auto-classification and extraction based on machine learning [see *DIR* 9/25/15]. At **Cranel’s** recent North American Executive Partner Event, *DIR* had the opportunity to see a demo of the new integration. “Previously, Forms Magic was more like a set of tools that could be accessed by PV Capture,” explained Paul Owens, a senior sales engineer for Digitech. “It’s now a much smoother hand-off.”

We saw a demo where Forms Magic was able to sort similar invoices into groups before applying extraction. “The classification kind of works like facial recognition technology,” said Owens. “By default, it looks for 15 points of commonality on a document to use in a comparison.”

For more information:

<http://www.digitechsystems.com/products/papervision-forms-magic-technology/>

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constructed partnerships that help differentiate QAI/DocPoint.

Swidersky added that he expects more growth to come as the document imaging and IT markets, as well as the federal space evolve. “We are seeing too many people in our market giving up,” he said. “At QAI and DocPoint, we will continue to push forward and grow. We still think there is plenty of opportunity.”

For more information: <http://www.uc2016qai->

Expanded P2P Services Key to Penetrating Mid-Market

We’ve been covering the invoice processing market in *DIR* for 15 years now. After some early fits and starts, it really took off after vendors began integrating their applications with ERP systems like SAP. It was only then that invoice capture became the first killer app for IDR (intelligent document recognition). Shortly, thereafter, we started talking about the application’s potential move downstream. This was 2005 [see *DIR* 6/3/05].

Now, we are finally starting to see some real traction in the mid-market, but like we saw with the initial adoption by Global 2000 organizations, ISVs have had to make changes to their products and marketing to drive implementations. First off, it seems that for the mid-market, invoice capture itself is not enough. Sure, a large organization like Time Warner Cable might be able to earn millions of dollars in early pay discounts by reducing turnaround times through automated capture, but the same level of payback is simply not there for smaller organizations.

It seems we are starting to see mid-market adoption increase as invoice processing is being packaged as part of a larger set of services, known as financial process automation (FPA). FPA can include purchase order management, payment processing, analytics, and more.

The second major change driving invoice capture adoption in the mid-market is the availability of these FPA services on the cloud. The cloud reduces the barrier to entry by making FPA services available a la carte, on a pay as you go basis, vs. having to invest in a large capital expenditure up front on a software implementation that may or may not work. Cloud deployment and SaaS puts more of the risk on the vendor. If the application doesn’t work, the buyer is not stuck—and the vendor is out the recurring revenue that it had counted it on.

These are just some musings that we had after reading over our notes from a recent interview with Laurent Charpentier, COO and Chief Innovation Officer at **Yooz**. Yooz offers a cloud service for FPA/invoice processing. Its roots are as a document capture ISV, as it is spin off of **ITESOFT**, a French IDR vendor whose Freemind for Invoices is used on premises by hundreds of businesses worldwide. Globally, Yooz lists 1,500 customers. Charpentier is focused on growing the company’s North American customer base out of its Dallas U.S. headquarters.

“I have many hats within the company,” Charpentier told *DIR*. “I am not only involved in pre-sales and implementation work, I am charged with gathering information about what our customers feel they might want going forward,” he said. “I help develop the vision for where the product needs to go. I also try and stay aware of the market trends and make sure we are on the right path. I work closely with our CTO in France.”

When we wrote about Yooz last year, we focused on a pair of partnerships it had signed. One was with **Nvoicepay**, which offers a cloud service for automated payments. The other was with **CDK Global**, a leading ERP software vendor for automotive dealers [see *DIR* 2/20/15].

“We built some very good momentum in 2015,” said Charpentier. “We had some good referenceable wins. One was with **Aimbridge Hospitality** (a large independent hotel management firm with a portfolio of more than 450 properties in the U.S. and abroad). They are using us to process their travel and expense reports and adding new hotels and properties as we speak.

“We also have a great reference with **OnPointe Health**, which is using us for invoices related to all its nursing homes. They started with 10 sites and have now ramped up to 25 or 30. They scan invoices at each facility. The invoice images show up in a queue at a centralized site where they do GL coding, and then the invoices are submitted to administration for approval. OnPointe has been able to reduce its cycle time from 20-plus days to five or six on average.”

The OnPointe implementation features an integration with an ERP system from **Intact Software**. “Because we don’t use templates, there is really no set up on the capture side,” said Charpentier. “We just need to load a list of vendors. Then, our customers can start processing their invoices and really get a good accuracy rate on extractions. That said, there is optimization going on behind the scenes all the time designed to benefit all our customers.”

Yooz does not typically charge its customers set up fees. “We don’t charge for integration into an ERP platform, assuming it’s not something unique or there aren’t multiple integrations that need to be done,” said Charpentier. “Our goal is to compress onboarding as much as possible. When we have an existing ERP integration, like to Intact, it can be very fast. We’ve had Intact customers set up in as little as three days. The average set up time is probably 30-45 days.”

As more end users move their ERP applications to the cloud, Charpentier sees integration times being reduced further. “Cloud ERPs are typically very open and have a set of Web services that are publically exposed and well documented,” he said. “We think focusing on integration with cloud ERPs is an efficient strategy, and we currently have a few on our roadmap.”

Yooz has completed its integration with the CDK automotive ERP application and had several pilots in place when we spoke. “The next step is for CDK to go to general release with our software,” said Charpentier. “They are hoping Yooz helps increase their stickiness.”

Yooz also continues to move forward with Nvoicepay. “We have a very tight integration to send payment files,” said Charpentier. “It really helps compress the cycle time and enable our customers to get their payments processed faster and take advantage of more discounts. We are starting to see some uptake and have several joint customers. There is still some education that needs to be done. There is a perception by some customers that it’s too good to be true. Our goal for 2016 is to continue to get clients up and running, build some good business cases and references, and then allow the business to accelerate.”

We asked Charpentier about any trends he is seeing among Yooz’s customers and prospects. “Our sweet spot is mid-sized customers, with between \$50 million and \$1 billion in annual revenue,” he said. “On average, they are dealing with between 2,000 and 10,000 invoices per month. In these organizations, we are increasingly seeing A/P and finance becoming more strategic. A few years ago, A/P was just about getting invoices into the system and making sure they were paid. Leveraging products like Yooz, A/P is now able to focus on higher level strategies like negotiating better discounts with suppliers.

“We’d like to take our product in the direction of increasing visibility into A/P—providing a real-time overview of payments and expenses. In addition, we want to expand our ability to provide a correlative

aspect between suppliers and buyers. We are working on a portal to facilitate this. In addition to providing suppliers with insight so they can stop calling buyers inquiring about the status of invoices, we want to enable our portal to offer features like dynamic discounting options.

“We have built a set of dashboards designed to provide a clear vision into our customers’ A/P processes. This includes information on the number of invoices processed, the performance of the process, the time from capture to payment, the time for approval, how much is being spent per location, etc. This has been released to beta customers. Building on this analytics concept, we are trying to leverage our technology to capture more points of information, from not only invoices, but also other types of documents that can help expand how our customers use our software.”

Differentiation from service bureaus

To get back to our introduction, Yooz is obviously trying to do more than just invoice capture. And, we feel it is this sort of fuller service P2P operation that the mid-market needs to justify an investment in not only technology but in process change. **Esker**, which we wrote about last issue [see *DIR* 6/10/16], is succeeding through this approach and **Top Image Systems** has a similar strategy in place.

One of the questions we’ve had regarding the mid-market is why would users want to go through the trouble of setting up their own software (even if it’s on the cloud) when they could just outsource the whole thing to a service bureau. But Charpentier indicated that Yooz doesn’t really run into service bureaus as competition. “With our software, users know where their documents are,” he said. In addition, being able to offer expanded services like tight links into ERP, a supplier portal, dynamic discounting, and payment options, all accessible through a single unified cloud-based interface, creates a potential level of service that most service bureaus cannot match.

For more information: <http://www.justyoozit.com/>

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June 28: “Software testing and certification specialist @DrummondGroup joins TWAIN Board of Directors.” <http://bit.ly/2983tp4>

Nuance Builds on Momentum with Power PDF 2.0

Two years ago, **Nuance** revamped its desktop PDF software with the introduction Power PDF. The product was designed to provide users with better compatibility with what were then the dominant Windows operating systems on the market—7 and 8 [see *DIR* 4/11/14]. Microsoft's introduction (and free upgrade availability) of Windows 10 last year has changed that market, and Nuance has introduced Power PDF 2.0 to address it.

"Power PDF 2.0 enables our users to take advantage of the latest hardware and software technology," said Jeff Segarra, senior director, marketing, for Nuance Document Imaging. "It is designed to address the rise of Office 2016 and Windows 10. Microsoft got a lot of things right in Windows 10, such as the ability to utilize it with touch-sensitive devices and hybrid 2-in-ones like the Surface. This fits perfectly with some of the things users want to do with their PDFs, like digitally sign them. Power PDF 2.0 enables functionality like signing PDF forms with a finger or a stylus or even inserting free-hand drawings to maybe annotate a map."

Nuance has also improved users' ability to customize their interfaces and bring to the forefront the tools they want to use. "We did a great job of creating a new 'ribbon' interface in version one," said Segarra. "Now, we've taken a page out of Office and really finessed it. With Power PDF 2.0, we've created a new 'find a tool' search box, as well as the flexibility to move buttons, dropdowns, assistants, and shortcuts almost anywhere a user wants. This really enables our customers to make Power PDF a personal work tool."

On top of that, Power PDF offers integration into multiple third-party destinations. "We recognize that PDFs do not stop on somebody's desktop," said Segarra. "After all, PDF stands for 'portable document format,' which indicates that they are meant to be shared. Users need to connect their PDFs with various applications like e-mail, browsers, document management applications, and cloud storage. If Power PDF is not compatible with these third-party systems, it creates an extra step for our customers who have to download PDFs to their desktops before uploading them to their destinations. We try and keep up with all the current APIs on these systems."

As it has done with its PDF offerings over the years, Nuance positions Power PDF as a business-focused, less expensive alternative to Adobe's market leading

Acrobat product. Power PDF 2.0 Standard lists for \$99 for a perpetual license, with the Advanced version listing for \$149. Adobe's comparable versions list for more than twice as much. Adobe also offers subscription pricing that starts at \$13 per month.

Since its introduction, Power PDF seems to have made some serious market headway—at least in the legal sector. The 2015 **International Legal Technology Association (ILTA) Technology Survey** (of more than 420 law firms representing more than 88,000 attorneys and 185,000 total users) reports Acrobat as the leading software for "editing and redacting PDF files" with more than a 50% market share. Nuance, however, which had three products on the list (including its legacy PDF Pro and an eCopy PDF application packaged with MFP capture) was the second leading vendor with a 35% share. This was up from 28% in 2014. Driving this rise was adoption of Power PDF, which went from just 2% usage in 2014 to 15% in 2015.

"Power PDF has done well in regulated industries like legal, healthcare, government, financial services, and manufacturing," noted Segarra. "Our enterprise sales to larger companies are very healthy. I would say it's about an even split between Advanced and Professional installs."

Power PDF is a Windows only product that runs on the desktop. It is available in multiple languages. Some other new features in 2.0:

- a proofreading tool for increasing the accuracy of searchable PDFs;
- improved forms recognition that can incorporate radio buttons;
- improved reading order capabilities to assist the visually impaired;
- improved search result listings that incorporate highlights in the documents and a list of results;
- the ability to submit documents from Power PDF into Nuance AutoStore workflows.

For more information:

http://www.nuance.com/company/news-room/press-releases/NC_046425

RECEIPT CAPTURE, FROM PAGE 1

is key to success in loyalty program applications. "We've built in special capabilities that enable us to look for particular items on receipts," said Sergunin. "We started building general technology to capture any type of information on a receipt, but we realized that to achieve better results, we needed to train the software to find products from specific vendors. The vendor name might not even be listed. We also have been asked to find information like if another coupon was applied at the time of

purchase.

“Based on the results we received from our beta program, we decided to focus on capturing data from receipts generated by the top 100 retail chains in the United States. We have placed a high priority on understanding the structure of those receipts.”

ABBYY already has a successful business licensing general OCR SDKs and will look to move the Receipt Capture SDK through similar channels. “Sure, you could create a receipt capture application with our standard OCR SDK, but the out-of-the-box capabilities in the Receipt Capture SDK eliminate the need for developers to implement their own text parsing algorithms,” said Reh. “As a result, using it is much faster and less expensive to deploy than tuning the basic OCR SDK for receipt capture or manual parsing.

“With Receipt Capture, we will follow our traditional SDK licensing model, which means working with ISVs, BPOs, systems integrators, and some end users. We are looking for partners who have the capability to take the SDK and tie the APIs into their workflows.”

The Receipt Capture SDK is server-based technology. In addition to its being made available as traditional software, it is being offered by ABBYY as a hosted cloud service.

The SDK includes image processing, automated classification, and data extraction capabilities. “Image processing is important because not all receipts are of high quality and not all are coming

through as 300 dpi images captured with a scanner,” noted Reh. “You also get a lot of unusual fonts.”

The SDK works on images captured with mobile devices, but ABBYY recommends that partners looking to develop mobile receipt capture applications also work with the ABBYY Mobile Imaging SDK. “The Mobile Imaging SDK helps control the quality of images by eliminating imperfections like glare and blur,” said Sergunin. “It is also able to check quality before an image is submitted from the device to a server, notifying the user if they should retake the picture. This helps eliminate downstream errors. Our Mobile Imaging SDK can also compress images to reduce bandwidth usage.”

The Receipt Capture SDK is initially being targeted at the North American market, but ABBYY is working on beta versions for other geographies as well. “Initially, we have decided to focus our Receipt Capture SDK on the market for loyalty program management,” said Reh, “but the application will work on any type of receipt (not just those from the top 100 retail chains)—the accuracy might just be slightly lower. In the future, we plan to add more support for expense management type applications, which will mean improving our capabilities for capturing receipts from places like hotels, restaurants, and gas stations.”

For more information:
<http://bit.ly/ReceiptCaptureSDK>

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