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Quality Associates Hires New Marketing Manager

Lora Martin Brings Over 10 Years of Marketing and Document Imaging Industry Experience to Position

Fulton, Md. -- August 29, 2007 -- Quality Associates, Inc., an established provider of services and solutions for document management, imaging and archiving, announced that it has hired Lora Martin to the position of marketing manager.

As marketing manager, Martin will oversee the marketing budget, produce the company newsletter and marketing materials, assist in business development and manage relationships with third-party consultants and manufacturers. Martin will also create marketing campaigns and ensure the consistent application of Quality Associates' brand throughout all communications.

In addition, Martin will plan seminars, conferences and events such as Quality Associates' Open House and Partner Showcase, which will be held November 7, 2007 and will include a new headquarters tour and vendor tabletop displays.

Martin brings to her new role over 10 years of marketing and enterprise content management industry experience. Before joining Quality Associates, Martin served as marketing manager at NewWave Technologies, a nationally recognized distributor of document imaging products and services. There she managed a \$2 million budget and maintained relationships with over 10 manufacturers for various marketing activities. Earlier, as a sales and marketing associate at Hewlett-Packard, Martin managed customer relationships and business development projects that resulted in \$40 million in new revenue.

Lora Martin, Marketing Manager, Quality Associates, said, "I am happy to be a part of the friendly and professional team at Quality Associates. I have experience working for a manufacturer and

distributor and am pleased to continue working in the document imaging industry for an established systems integrator. My new position gives me the ability to maintain key relationships with leading manufactures and to expand my horizons and see new angles in the industry.”

Scott Swidersky, Director, Information Systems Division, Quality Associates, said, “We are pleased to welcome Lora Martin to Quality Associates. Lora’s professionalism, marketing background and rich knowledge of the document and knowledge management industry will surely benefit our company. As Quality Associates expands with the opening of our new headquarters, our marketing efforts will also increase. We are happy to add Lora to the team, especially at this time of growth.”

About Quality Associates, Inc.

Quality Associates, Inc. (QAI) offers customized document and knowledge management solutions that enable organizations to maximize productivity by ensuring that information is captured, converted, and accessible. As a value-added reseller (VAR) that partners with the industry’s leading electronic content management (ECM) hardware and software providers, QAI offers a wide range of services and solutions that include scanning and imaging; document and media conversion; storage and electronic archiving; and full systems integration and support with customized training programs. QAI also provides strategic quality assurance consulting and auditing services. QAI’s broad client base includes federal, state and local government agencies; chemical and manufacturing companies; financial, accounting, and law firms; and medical research facilities. For more information, call (800) 488-3547 or visit www.qualityassociatesinc.com.

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